FOR IMMEDIATE RELEASE



Create with Confidence™

Contact: Lorilee Torrey Phone: (541) 552-1133 Email: LBT@atlassmarketing.com

DO-IT-YOURSELF PLANTATION SHUTTERS: AN EASY WAY TO INCREASE HOME VALUE

Rockler Shutter Jigs and Accessories Make Shutter Construction Easy

MEDINA, MN (April 8, 2014) - As homeowners continue to seek simple ways to heighten the visual appeal and appraised value of their homes, Rockler Woodworking and Hardware has come through with a complete system for building plantation-style shutters, which accomplish both objectives in the home. The Rockler Shutter System is an all-inclusive line of specialized jigs, hardware, stock, and a specially designed online design wizard that creates custom step-by-step plans to guide users through the entire building process. The system is also designed with a budget in mind, trimming project costs by up to 75% compared to purchasing custom-made shutters.

"With the Rockler Shutter System, plantation shutters have become a project people can build on their own," said Steve Krohmer, Vice President of Product Marketing. "The online design wizard simplifies the planning process and shows DIYers how to complete every step efficiently. The result is a satisfying home improvement that also adds value to the property."

Rockler makes the process easy, providing all of the tools, supplies, and instructions necessary to build the shutters, including specialized jigs that simplify the shutter construction process. A specially designed wizard found on the Rockler.com website creates a free, custom downloadable plan for the user which includes cut lists, necessary hardware and illustrations of each step. For more information on the Shutter System and design wizard, including instructional videos, visit Rockler.com/shutter.

The complete Rockler Shutter System, including Shutter Jig Kits and accessories are available at Rockler Woodworking and Hardware stores nationwide, Rockler's independent resellers, Rockler.com, or in the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 60th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking and do-it-yourself products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 partner locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.





